

# **Industrial Motivation Campaign**

Date: 10<sup>th</sup> October, 2014

Time: 02:00 pm to 05:00 pm

Venue: Dr. Amartya Sen Hall, Department of Economics,  
Pondicherry University

## **Programme**

### **Welcome:**

Dr. P.Muthaiyan  
Prof. & Head  
Dept of Economics

### **Special Talk:**

**Mr. Rangarajan, M.D., Chemin Controls Pvt. Ltd**  
*(Topic: Start up of enterprises)*

**Mr. Amudakumar, Technical Officer, DIC, Puducherry**  
*(Topic: DIC - Roles & Functions in enterprises)*

**Mr. Dhayalan K, Asst. Director, MSME - DI**  
*(Topic: MoMSME - Roles & Functions in enterprises)*

### **Vote of Thanks:**

Dr. C. Jerome Samraj  
Assistant Professor

## **National Anthem**